



Target Market Classifieds Network – Rates & Specs

100 of Florida’s daily and weekly newspapers

Deadline: 12pm Tuesday for following week

Ads may also appear on websites

Weekly circulation – 1,929,203

Weekly readership – 5,794,609

North

- Alachua County Today
- Baker County Press
- Beaches Leader, The
- Bradford County Telegraph
- Cedar Key Beacon, The
- Chiefland Citizen
- Clay Today
- Clay Leader
- Crestview News Bulletin
- Fernandina Beach News-Leader
- Florida Star, The
- Gadsden County Times
- Gainesville Sun, The
- Gulf Breeze News
- Holmes County Times-Advertiser
- Independent Florida Alligator, The
- Jackson County Times
- Jasper News, The
- Jefferson Journal
- Lake City Advertiser
- Lake City Reporter
- Lake Region Monitor
- Madison County Carrier
- Madison Enterprise-Recorder
- Mayo Free Press
- Monticello News
- Nassau County Record
- Navarre Press
- Perry News Herald/ Taco Times
- Ponte Vedra Leader
- Ponte Vedra Recorder
- Putnam County Courier Journal
- Record, The
- Santa Rosa Press Gazette
- Suwannee Democrat, The
- Tri-County Bulletin
- Union County Times
- Wakulla News, The
- Washington County News (Chipley)
- Williston Pioneer Sun News

North Circulation 284,292 (40 pubs)

Central

- Apopka Chief, The
- Beach Beacon
- Beaches Hometown News, The
- Belleair Bee
- Citrus County Chronicle
- Clearwater Beacon
- DeLand Hometown News
- Deltona Hometown News
- Fort Meade Leader, The
- Frostproof News
- Lake Wales News
- Laker, The
- Largo Leader
- Lutz News, The
- Melbourne Hometown News
- New Smyrna Beach Hometown News
- North Brevard Hometown News
- Ocala Star-Banner
- Orlando Times
- Ormond Beach Hometown News
- Osceola News Gazette
- Palm Bay Hometown News
- Planter, The
- Polk County Democrat, The
- Polk County Sun
- Port Orange Hometown News
- Riverland News
- Sanford Herald
- Seminole Beacon
- Sumter County Times
- Suntree/Viera Hometown News
- West Orange Times, The
- West Volusia Beacon, The
- Winter Park Maitland Observer
- Zephyrhills News

Central Circulation 544,396 (35 pubs)

South

- Avon Park News-Sun
- Cape Coral Breeze Weekday
- Charlotte Sun
- Englewood Sun
- Fort Myers Beach Observer
- Fort Pierce Hometown News
- Highlands Sun
- Indian River Press-Journal
- Jupiter Courier, The
- Lake Placid News-Journal
- Lee County Shopper
- Lehigh Acres Citizen
- Martin County Hometown News
- Miami Herald, The
- News-Press, The
- North Fort Myers Neighbor
- North Port Sun
- Pine Island Eagle
- Port St. Lucie Hometown News
- Sebastian River Area Hometown News
- Sebring News-Sun
- St. Lucie News-Tribune
- Stuart News
- Venice Gondolier Sun/Sun Shopper
- Vero Beach Hometown News

South Circulation 1,100,515 (25 pubs)

Ads include 25 words or less; use of bold and punctuation encouraged. \$10 per extra word

Best Deal! →

<u>Region</u>	<u>Cost</u>	<u>Readership</u>
North	\$150	852,876
Central	\$325	1,633,188
South	\$175	3,338,545
Statewide	\$475	5,794,609