



Metro Daily Classifieds Network – Rates & Specs

22 of Florida's largest daily newspapers

Deadline: 10am Thursday for following week ads run Monday-Sunday

25 words or less; use of bold and punctuation encouraged.
\$10 per extra word

Metro Dailies

Bradenton Herald
Charlotte Sun
Citrus County Chronicle
Daytona Beach News Journal
Florida Times-Union
Ft Myers News Press*
Gainesville Sun
Indian River Press Journal
Ledger (Lakeland)
Miami Herald
Naples Daily News
NW Florida Daily News
Ocala Star Banner
Orlando Sentinel*
Palm Beach Post
Panama City News Herald
Pensacola News Journal
Sarasota Herald-Tribune**
South Florida Sun Sentinel*
St. Lucie News-Tribune
Stuart News
Tampa Bay Times

Frequency

Weekday
Sunday

Readership

4,469,256
5,976,426

Investment

\$650 – 2 weekdays of your choice
\$799 – 3 weekdays of your choice
\$999 – 5 weekdays (Monday thru Friday)
\$999 – Saturday and Sunday
\$1,199 – Full week, 7 days
(Best Value! Normally \$1,699)

*Classified ads are not available Monday and Tuesday

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